Help Your Team Keep the Momentum Year Round

PERSONAL GROWTH | FEBRUARY 9, 2023 | By First United Bank

Maintaining your team's motivation throughout the year can be challenging for any leader. The initial excitement and energy that comes with the start of a new year, a new project, or a new team can quickly dissipate, leaving team members feeling demotivated and disengaged. Let's look at a few simple strategies First United uses that you can implement to help keep your team motivated and engaged throughout a project or for the entire year!

Communicate. Clear communication is one of the most effective ways to maintain team motivation. As a leader, you should ensure that team members understand your organization's strategic direction, annual goals, project goals and objectives, and individual roles and responsibilities. This helps team members understand the bigger picture and how their work fits into it, which can increase their sense of belonging, purpose, and motivation.

Support. Creating a positive and supportive work environment is another great way to keep your team happy and motivated. Leaders should ensure that team members feel valued and appreciated for their contributions. This can be done through regular recognition and rewards, as well as providing opportunities for team members to share ideas and feedback. Additionally, you should ensure that your team members have the resources and support they need to do their jobs effectively.

Growth. Provide growth and learning opportunities for your team members. This can be done by providing mentoring, training, and development opportunities and allowing team members to take on new, challenging tasks. This helps keep your team members engaged as they constantly grow personally and professionally. Additionally, providing unique opportunities for team members to collaborate and work together can increase team cohesion and trust.

FUB Tip: *A personal growth book club is an excellent way for your team to collaborate, bond, and grow. Here are some ideas to get you started >* ***Personal Growth Book Club | First United Bank***.

Health. Lastly, leaders should care for their team members' physical, mental, and emotional well-being. Simple ways to do this include providing healthy snacks and beverages, opportunities for physical activity and breaks throughout the day, and promoting a culture of work-life balance. You should also address your team members' issues and concerns and provide resources and support for mental health and well-being.

FUB Tip: First United's purpose is to Spend Life Wisely. Check out these tips to help you educate, empower, and inspire your team to spend life wisely > **Ways You Can Spend Life Wisely | First United Bank**.

Maintaining motivation throughout the year is crucial to your team and organization. By implementing these simple strategies, you can stay one step ahead in keeping your team happy, motivated, and engaged.

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