



Child Identity Theft

By the time it's discovered, it could be too late.

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Child identity theft is the illegal use of your child's identity by an imposter for personal gain.



A RISING THREAT

Did you know...

The FTC estimates as many as 9 million Americans have their identities stolen each year.

Did you know...

Police agencies say children are now the quickest growing target of identity theft.

Did you know...

Approximately 142,000 cases of child ID theft are reported each year, and 99 percent can't be discovered with just a credit check.



IS YOUR CHILD'S IDENTITY IN DANGER?

Children may be **35X** more likely to have their identities stolen than adults.



Parents have reported their children being victimized as early as **11 months**.

\$12,000 is the average debt of a child identity theft victim.



\$1.5 MM was the largest fraud committed

A 9-year-old girl had her Social Security number stolen, and it was used for years without being noticed.

WHY ID THIEVES TARGET CHILDREN



Credit card and loan fraud



Vehicle purchase and registration fraud



Mortgage, deed or utility fraud

HOW THEIR IDENTITIES ARE STOLEN



Personal information shared over the Internet or phone



Registration forms that unnecessarily request your child's information

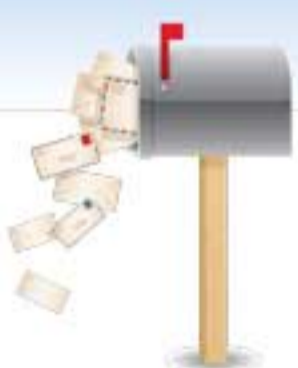
IF YOUR CHILD'S IDENTITY IS STOLEN, THEY MIGHT BE ...



Hounded by collection agencies



Turned down for student loans



Stuck with debilitating debt



Rejected for potential job offers

WHAT CAN I DO?



Warn your children against sharing personal info online.



Don't be afraid to ask "why" when your child's Social Security number is required on a form.



Call First United today, and learn the simple and effective way to protect your child's identity.

800-924-4427



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SOURCES:
<http://www.idtheftcenter.org/>
<http://www.ftc.gov/bcp/edu/microsites/idtheft/index.html>
<https://www.allclearid.com/child/child-id-theft-statistics-2012>
<http://www.businessweek.com/ap/financialnews/D9LNB7701.htm>
<http://www.ssa.gov/pubs/10064.pdf>

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